



<b>Accuracy</b>	
The URL has a clear, unique title	
Title is indicative of content	
No spelling or grammar errors	
Clear diction	
Accurate information	
<b>Authorship</b>	
Author is leader in field or reliable institution (.gov, .org)	
Author and/or affiliations are clearly stated	
Content is objective (if applicable)	
Citation data included	
Sites that link to this URL are credible sources	
<b>Content</b>	
Authoritative, original information (not links)	
Clearly stated purpose	
Clearly stated scope	
Aligned to K-12 national or state standards	
School subject included or inferred	
Grade level included or inferred	
<b>Navigation</b>	
Site is organized in a clear, seemingly intuitive manner	
User does not have navigation questions	
The scope and organization are identifiable on first page	
<b>Design</b>	
Any pictures, colors, fonts, icons, audio files, or video files add to the accessibility of information	
Design elements enhance material rather than distract from material	
Advertisements are absent or minimal	
Site can be accessed with standard equipment and software	
Information is easy to print (if applicable)	
<b>Timeliness</b>	
Information is current	
Information is updated regularly	
The date and year of last update is visible	
Information demonstrates stability	
Site demonstrates longevity	